

# SCOUTS *for* SDGs

**50 million Scouts**  
making the world's largest youth  
contribution to the Sustainable  
Development Goals

Guidelines for aligning  
a Youth Programme with education  
for the Sustainable Development Goals



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November 2018

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The production of this publication was made possible thanks to the support of Alwaleed Philanthropies.

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**SUSTAINABLE  
DEVELOPMENT  
GOALS**



**Scouts for SDGs is a mobilisation of 50 million Scouts that leverages the Scout Youth Programme and the Movement's initiatives under the Better World Framework, including the flagship Messengers of Peace initiative, to raise awareness and take action towards the 17 Sustainable Development Goals (SDGs).**







# Scouting enables young people to be active global citizens

Scouting is one of the world's largest educational youth movements engaging 50 million young people in 224 countries and territories around the world. As a growing movement, Scouting is deeply embedded in the context of local communities and able to respond to the diverse needs and aspirations of young people.

Through the Scout Youth Programme and its transformative non-formal education opportunities, Scouting directly contributes to the growth and development of young people, empowering them to be active global citizens and create positive change in communities around the world.

With a long-term commitment to advance sustainable development, Scouting has the power to engage young people in an unprecedented effort to tackle some of the most pressing social, environmental, and economic challenges facing our planet. To date, Scouts have already mobilised **one billion hours** of community service towards the SDGs. Now, we are ready to take the next step forward.

**Scouts for SDGs** is the world's largest coordinated youth activation involving 50 million young people in two million local actions related to the 17 Goals and delivering an additional three billion hours of community service for the SDGs.



# Education is key to achieving sustainable development



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**T**he 2030 Agenda with the SDGs adopted by member states at the United Nations in 2015 offers a universal framework that integrates sustainable development and global citizenship. This framework illustrates that at all levels, active global citizens must be part of building a more prosperous, peaceful, and sustainable world.

Scouting's action-oriented, self-educational approach is uniquely positioned to help young people develop into active citizens and contribute to sustainable development. Over one third of the 169 SDG targets highlight the role of youth and the Scout Movement's focus on non-formal education links directly with SDG 4 on Quality Education.

The 17 SDGs are fully aligned with the mission of Scouting which is to *"help build a better world where people are self-fulfilled as individuals and play a constructive role in society."* Furthermore, Scouting's Vision 2023 aims to develop the Scout Movement as *"the leading educational youth movement"* focused on *"enabling 100 million young people by 2023 to be active citizens creating positive changes in their communities and in the world."* Our work towards the SDGs corresponds directly to Scouting's vision of the future and builds upon a legacy of more than 110 years of contribution to peace and development.



A photograph of several Scouts working on a hill. In the foreground, a Scout in a blue shirt and sunglasses is digging with a shovel. Another Scout in a purple shirt is visible in the lower left. The background shows a clear blue sky and a hillside. The text 'The Scout Movement is united to achieve the SDGs' is overlaid on the image in white font on a blue background.

# The Scout Movement is united to achieve the SDGs

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In 2017, at the 41st World Scout Conference in Baku, Azerbaijan, more than 1,500 leaders from across the Scout Movement welcomed the 2030 global plan of action for people, planet, and prosperity with the 17 SDGs.

With resolution 2017-08 (2030 Agenda for Sustainable Development), the World Scout Conference strongly urged Member Organizations to “play an active role in the implementation of the Sustainable Development Goals” and invited “the World Scout Committee to integrate the 2030 Agenda and the Sustainable Development Goals as a transversal and cross-cutting framework, throughout all strategic priorities and decisions.”

**Scouts for SDGs is WOSM’s response to the World Scout Conference resolution requesting a stronger, more coordinated contribution to the SDGs at all levels.** This resolution has formed the foundation of conversations to define Scouting’s ongoing contribution to the SDGs. The creation of resources to support National Scout Organizations, and the further development of Scout initiatives under the Better World Framework to contribute to sustainable development is all part of the Scouts for SDGs initiative.

# SCOUTS for SDGs



## WHAT IS THE BETTER WORLD FRAMEWORK?

THE BETTER WORLD FRAMEWORK IS A SET OF COORDINATED PROGRAMMES, CAMPAIGNS, CALLS TO ACTION, AND EVENTS DESIGNED TO DEVELOP THE COMPETENCIES OF YOUNG PEOPLE TO BECOME GLOBAL ACTIVE CITIZENS AND TAKE ACTION AROUND ISSUES RELATED TO SUSTAINABLE DEVELOPMENT.



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The figures on the following pages illustrate the connection between the Better World Framework initiatives and the SDGs.



# What is Scouts for SDGs?

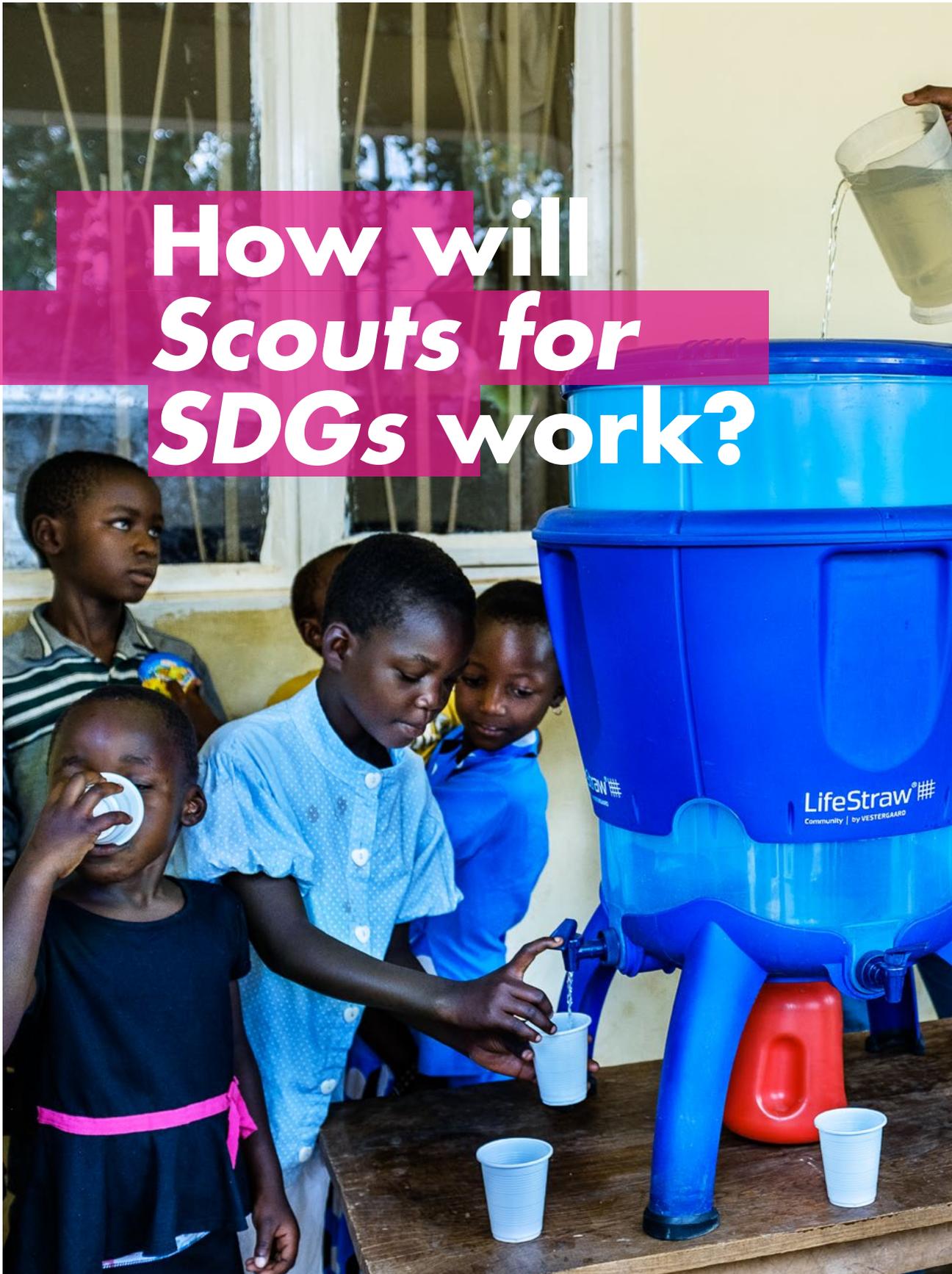
**S**couts for SDGs is a mobilisation that aims to engage our Movement of 50 million Scouts in making **the world's largest coordinated youth contribution to the SDGs** that will deliver two million local actions and an additional three billion hours of community service by 2030.

Scouting's grassroots contribution to the SDGs takes place everyday and therefore, Scouts for SDGs is not a new World programme or award. Rather, it is a systematic effort to leverage the Scout Youth Programme and the initiatives under the Better World Framework, including the Scout Movement's flagship Messengers of Peace initiative, to raise awareness and take action for the SDGs.

By aligning the Better World Framework initiatives with the 17 Goals as well as offering additional resources, Scouts for SDGs will promote, monitor, and evaluate the vast contribution to sustainable development happening through Scouting activities worldwide under our non-formal education approach.



# How will *Scouts for* *SDGs* work?



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**T**o make the Scouts for SDGs vision a reality, the Scout Movement will offer a series of resources to complement the initiatives under the revamped Better World Framework, including a central SDG hub, training, funding, partnerships, toolkits, and online campaigns to:

# inspire

young people to become active global citizens by offering them education, training, and learning opportunities through Scouting to explore and advocate for sustainable development.

# enable

young people with the tools and information to develop key sustainable development competencies, while also building the capacity of National Scout Organizations to offer quality non-formal educational experiences to 50 million Scouts.

# deliver

young people with competencies for the SDGs that create local actions connected to the SDGs through community service and development projects that are implemented as part of the Scout Youth Programme and Scout initiatives within the Better World Framework.

**AS PART OF THE SCOUTS FOR SDGS MOBILISATION, WE WILL DEVELOP AN ENHANCED MONITORING AND EVALUATION SYSTEM FOR SCOUT INITIATIVES UNDER THE BETTER WORLD FRAMEWORK, COMBINED WITH A DEDICATED ONLINE SDG HUB THAT WILL HELP TRACK SCOUTS' CONTRIBUTION TO THE 17 GOALS.**

**Under the Scouts for SDGs mobilisation some of the efforts we will carry out include:**

- Inspire 50 million young people through Messengers of Peace and other Scout initiatives to acquire life skills and contribute towards the SDGs.
- Adapt existing initiatives and welcome new local ones to the Better World Framework to reflect, promote, monitor, and evaluate the vast contribution to the SDGs happening through Scouting activities worldwide, under our unique value-based non-formal education approach.
- Build a new online SDG hub that will enable Scouts to learn about sustainable development and take action around the SDGs, as well as track these initiatives.
- Engage highly influential public figures to act as ambassadors and inspire young people to engage in the vision of Scouting and its contribution to the SDGs.
- Engage a network of Regional Support Centres around the world in supporting 169 National Scout Organizations and expand opportunities for partnerships and work around the SDGs.
- Deliver training and capacity-building seminars at World and Regional events to support National Scout Organizations in aligning programmes, campaigns, calls for action, events, and resources around the SDGs.
- Position young people as agents of change and decision-makers in conversations related to the SDGs and as advocates for the role of non-formal education in sustainable development.
- Support young people to be peer-to-peer mentors who can inspire other youth around contribution towards the SDGs.
- Develop a range of new resources and online campaigns to inspire Scouts to contribute to the SDGs and support partners to engage young people in actions around sustainable development.





# Our network of partnerships around the SDGs

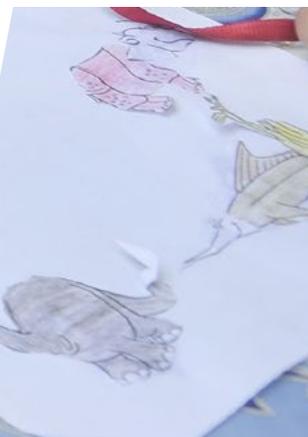
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**W**e know that achieving the world's largest coordinated youth contribution of 50 million Scouts towards the SDGs requires us to work together with a wide range of partners.

Thanks to the generous financial support of the Messengers of Peace initiative and Alwaleed Philanthropies, alongside key multilateral, private, and philanthropic partners, we are ready to mobilise our Movement around a bold commitment for sustainable development.

Together, these partnerships help to produce and distribute engaging programme content that is relevant for National Scout Organizations, and we in turn support those partners to reach an extended network of active young people around the world.



The Dialogue for Peace Programme is one of many resources co-developed with the International Dialogue Centre KAICIID, enriching the dialogue education in Scouting.

# #Scouts4SDGs



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